

| <b>2010 Kentucky Branch AALAS Advertising</b>  | <b>Level 1</b> | <b>Level 2</b> | <b>Level 3</b> | <b>Level 4</b> |
|--|----------------|----------------|----------------|----------------|
| 2 Business Card Ads to be published in Membership Directory<br>(Free with Vendor Membership)   | ✓              | ✓              | ✓              | ✓              |
| Hyperlink on KYAALAS Website - Public Section  | ✓              |                |                |                |
| Hyperlink on KYAALAS Website - Members Only Section  | ✓              |                |                |                |
| Hyperlink on Kentucky Branch News Blog (formerly newsletter)   | ✓              |                |                |                |
| Company Name included in Sponsor List in the Membership Directory  | ✓              |                |                |                |
| Logo with Hyperlink on KYAALAS Website - Public Section<br>(Logo size 240 pixels wide X <125 pixels high)  |                | ✓              | ✓              | ✓              |
| Logo with Hyperlink on KYAALAS Website - Members Only Section<br>(Logo size 240 pixels wide X <125 pixels high)  |                | ✓              | ✓              | ✓              |
| Hyperlink on Kentucky Branch News Blog (formerly newsletter)   |                | ✓              | ✓              | ✓              |
| Company Name and Logo included in Sponsor List in the Membership Directory   |                | ✓              | ✓              | ✓              |
| Reporter Logon to Kentucky Branch News Blog (formerly newsletter)<br>to submit your own company's news to the Branch Blog<br>(Please limit to 1 article/month, each article less than 500 words)   |                | ✓              | ✓              | ✓              |
| Small Sized Ad (240 pixels wide X 240 pixels high, approximately 1/4 page) on<br>Public Section of Website, Members Only Section of Website, and<br>Membership Directory. Includes hyperlinks to your website.   |                | ✓              |                |                |
| Medium Sized Ad (480 pixels wide X 240 pixels high OR<br>240 pixels wide X 480 pixels high, approximately 1/2 page ad) on<br>Public Section of Website, Members Only Section of Website,<br>and Membership Directory. Includes hyperlinks to your website. |                |                | ✓              |                |
| Large Sized Ad (480 pixels wide X 480 pixels high, approximately full page ad) on<br>Public Section of Website, Members Only Section of Website, and<br>Membership Directory. Includes hyperlinks to your website.   |                |                |                | ✓              |
| <b>Annual Costs</b>  | \$25.00        | \$50.00        | \$75.00        | \$100.00       |

1. Please select your level of services
2. Please send your scanned business cards, logos, and ads via email to:  
Dr. Larry Iten, aliten@email.uky.edu
3. Please send unscanned business cards, logos, ads and checks for the advertising via snail mail to:  
Dr. Larry Iten, HSRB Room 322, University of Kentucky, Lexington, KY 40536-0305